



# Cornerstone Capital

Domestic &  
International Funds



Prosperity in progress



“We believe that now is a great time to invest in private equity. People used to think it was just a compensation scheme. But when you study what’s happening in the world right now, it’s much more about making companies prosper.”

FRIKKIE VAN LOGGERENBERG  
Director/CEO



# OUR FUND

## 1. DEFINING OUR FUND

The Cornerstone Capital Fund consists of two segments: the local private equity (PE) fund, and the international offshore fund. Together, they form the foundation of all IFSA's investment activities. The first prioritises business in South Africa while the other focuses on global market opportunities.

## 2. WHAT DOES THE FUND INVEST IN?

The fund invests primarily in privately-owned businesses with a track record of more than 5 years.

## 3. STRUCTURE & AVAILABILITY

The Cornerstone Capital Funds are independently valued and administered according to international private equity standards. The funds are available to high net-worth individuals, institutional investors, and other investment funds seeking to grow their capital at a steady rate with low market volatility. Accordingly, the local fund is structured as a partnership, while the offshore category is a collective investment scheme.

## 4. FUND PROFILE

The profile of the fund is independent of systemic market volatility. The fund offers investors who do not have the expertise or networks a unique opportunity to invest directly in private businesses that are not typically accessible in the marketplace.

## 5. FUND STRATEGY

The profile of the fund is independent of systemic market volatility. The fund offers investors, who do not have the expertise or networks, with a unique opportunity to invest directly into private investment products as an asset class, not typically accessible in the marketplace.

## 6. HOW RETURNS ARE GENERATED

In exchange for capital, investors receive a percentage of the profits in the investee companies and interest on the debt instruments.

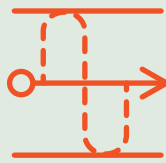
# CORE PURPOSE

## Returns



Yields consistent and stable returns

## Fixed



Moves steadily with low volatility

## Local



Focused on *local* entrepreneurial businesses

## Stable



Grows unhampered by *local or global* market shifts

## Progress



Contributes to economic growth

# KEY TARGET GROUPS

- > **INVESTORS**
- > **INDEPENDENT FINANCIAL ADVISORS (IFAs)**
- > **PRIVATELY-OWNED BUSINESSES (SMMEs)**

## VALUE

Investors need a place to invest their money, IFAs need an investment manager they can trust, and SMMEs require capital and operational best practices to prosper. Our core team has over 60 years of experience in the financial sector. Together, we facilitate a relationship between our three target groups to enable capital growth combined with periodic returns.

## FUND PROFILE

- > Based in South Africa (under Licence of the FSCA)
- > Primarily invests in South African opportunities
- > Option to expand into Africa
- > Investment time horizon: 7 – 10 years
- > Returns measured in ZAR

Cornerstone Capital International Fund

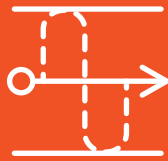
# CORE PURPOSE

## Returns



Yields consistent and stable returns

## Fixed



Moves steadily with low volatility

## Global



Focused on **global** entrepreneurial businesses

## Stable



Grows irrespective of **global** market movements

## Progress



Contributes to economic growth



# KEY TARGET GROUPS

- > **INVESTORS**
- > **INDEPENDENT FINANCIAL ADVISORS (IFAs)**
- > **PRIVATELY-OWNED BUSINESSES (SMMEs)**

## VALUE

Benefit from solid management by a team of financial professionals with proven private equity investment expertise in owner-managed businesses across various sizes and stages of development.

## FUND PROFILE

- > Based in Mauritius (under Licence of the FSC in Mauritius)
- > Invests in *global* opportunities
- > Investment time horizon: 7 – 10 years
- > Returns measured in USD



# TARGET AUDIENCE GROUPS

- > **INVESTORS**
- > **INDEPENDENT FINANCIAL ADVISORS (IFAs)**
- > **PRIVATELY-OWNED BUSINESSES (SMMEs)**

We seek to create value for the above groups, because we believe that they are all uniquely positioned and hold a symbiotic relationship. At IFSA, we work to cement and facilitate a relationship between the three groups:

- > Investors need a safe place to grow their money
- > IFAs need an investment manager they can trust
- > SMMEs need capital and other resources to grow and scale their business

**REACH OUT.  
WE'LL BE THERE.**

Due to the nature of our business, some things are still best said in person  
If you would like to learn more about any of our services, or to make  
an appointment – please reach out to us using the  
contact information below:

**VISIT**

[www.ifsaprivateequity.com](http://www.ifsaprivateequity.com)

**CALL**

office +27 (0)11 394 0260/1/2

**EMAIL**

[info@ifsaprivateequity.com](mailto:info@ifsaprivateequity.com)

**ADDRESS**

Zerwick Pavilion, Block 5  
Glen Eagle Office Park  
Koorsboom Avenue, Glen Marais  
Kempton Park, 1619

Terms & Conditions apply.